

DuPont™ STOP™

DuPont™ STOP™ has been helping organizations prevent injuries and accidents for more than 30 years through behavioral safety training programs. For increasing safety awareness in the workplace and helping coworkers talk with each other about safety, DuPont was awarded the 2007 Excellence in Safety Training Award by "HR Workplace and Safety Magazine."

Behavior-based safety programs are available for both supervisors and employees. Training involves a combination of methods, including individual self-study, field activities and group meetings. Programs include STOP™ For Supervision, STOP™ For Each Other, STOP™ For Oil and Gas and STOP™ For Ergonomics. Supporting products and services include STOP™ Implementation Assistance Workshops, STOP™ Assessment Service and STOP™ DataPro.

STOP™ For Supervision is based on the idea that leaders are accountable for the safety of their employees. This behavior-based training program helps build supervisors' safety observation and communication skills, enabling constructive discussions with employees about safe and unsafe work practices.

STOP™ For Each Other is based on the idea that safety is the responsibility of everyone equally. It helps participants look at safety in a new way, so they can help themselves and their coworkers work safely. The program encourages a mindset where safety is a discussion that takes place every day, not just when completing a formal observation. Both STOP™ For Supervision and STOP™ For Each Other are also available in oil and gas industry-specific versions.

Work-related stressors like repetitive motions, vibrations and poor posture have a negative impact on performance and productivity. To counteract this, STOP™ For Ergonomics behavioral safety programs were designed to raise awareness of ergonomically-related incidents and lost time injuries that occur around the workplace.

The STOP™ Implementation Assistance Workshops were designed to train the trainer. By preparing leaders in your organization to implement the STOP™ behavioral safety program, you can get the best return on your STOP™ investment and you will help build a strong foundation for the STOP™ rollout across your organization. The workshop is perfect for up to 20 participants, but you may also attend one of our scheduled open sessions.

The STOP™ Assessment Service assesses how effective the STOP™ program is in your workplace. We will send a DuPont STOP™ expert to your organization to observe the implementation of the processes. A workshop will be conducted for your management leaders and supervisors on effective ways to improve all current observation and audit processes.

Finally, STOP™ DataPro® is a secure, web-based application that makes it easy to record and analyze safety performance data and also generate reports. Insights derived from this application provide managers with knowledge that can be acted upon to improve behavioral safety training programs at your organization. Identifying trends and tracking corrective actions are all possible through STOP™ DataPro®.

Join the thousands of companies and government organizations worldwide that have realized not only the human benefits of our behavioral safety products and services, but also the impact in real dollars and cents. [Contact us](#) for more information or to get started!

Building the Business Case for a Behavior-Based Safety Program

How do you sell a behavioral safety program to management? Keep these few pointers in mind.

1. Partner with someone in Accounting or Finance to build the financial case for implementing a behavioral safety program. Use the terminology of investment.
2. Stress behavioral safety is an investment, not a cost. Show how the commitment of resources can earn the company financial returns or gain future benefits or advantages.
3. To help with number two, get current/past cost data on workers' compensation and follow the ROI guidelines of your organization. Project investment returns by using direct and indirect costs.
4. Stress that behavioral safety helps contribute to fewer lost time incidents and workers' compensation (WC) claims, lower WC premiums and admin costs, higher employee morale, a better reputation and more.